



Boosting Cooperation in the Baltic Sea Region

UBC

UNION
OF THE BALTIC
CITIES

www.ubc.net



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UBC – working together to foster sustainable, smart and safe cities



- The leading network of cities in the Baltic Sea Region with around 100 member cities from Denmark, Estonia, Finland, Germany, Latvia, Lithuania, Norway, Poland, Russia and Sweden.
- Mobilizes the shared potential of its member cities to advance and deliver sustainable, smart and safe urban solutions and quality of life.
- Promotes cities as drivers for smart, sustainable, green and resource-efficient growth.



UBC operates through commissions, working groups and networking

- Cultural Cities Commission
- Inclusive and Healthy Cities Commission
- Planning Cities Commission
- Safe Cities Commission
- Smart and Prospering Cities Commission
- Sustainable Cities Commission
- Youthful Cities Commission
- UBC Working Group on Gender Equality
- UBC Communications Network



Example of UBC Commissions: Youthful Cities Commission

Focus areas

- We strive to exchange, discuss and debate youth policy issues always with youth representatives
- We focus on issues that matters to Youth with specific work programmes for youth on every meeting
- We encourage intercity cooprating in projects around youth issues



UBC Task Force on Youth Employment and Well-being

- The social exclusion and marginalisation of young people causes enormous economic costs
- The social exclusion and marginalisation of young people threatens social stability
- Education increases the years spent in working life
- Education has a significant effect on employment rates.
- Not having any other education aside from basic education also significantly shortens the length of an individual's career.



Design is the mirror of the Future

New skills in Europe



XIV UBC General Conference

24–27 October 2017 in Växjö

Leadership for the future

Cities as leaders for glocal sustainable development

UBC

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Växjö
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The Greenest City in Europe

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